

Worcester Chapter Executive Committee Meeting
January 27, 2016

Attendees: Dave Cole, Joe Massery, Tim Loftus, Kim Simpson, Bruce Wester, Don Cunningham, Fred Mezynski, Pat Lambert, Jose Schroen, Steve Ciras, Mike Foley, Steve Crowe, Susan Leo-Johnson, Charlie Arsenault, Jean Sifleet, Kim Beauchemin, Gina Shea, Barb Dyer, and YM guest Jonathan Dirodi.

Official meeting called to order at 6:35 p.m.

Dave Cole presiding.

NORMAL BUSINESS

Secretary's Report (Tim):

December 02, 2015 ExCom Meeting Minutes

- Under Leadership Discussion, Requirements..., third bullet, change Chapter Chair to Activity Chair. Minutes approved as amended.

AMC Worcester Chapter Executive Committee Planning Meeting, January 09, 2016, Minutes

- Under chapter programs, change Secretary: Jose S./Tim L... to Secretary: Tim L.
 - Under Clubwide Meetings, Activity Committees, change "Endowment. Pat L and Deb H..." to "Endowment. Pat L..."
- Minutes approved as amended.

Treasurer's Report (Jose):

- Jose explained that several items in the Treasurer's Report needed to be updated and/or clarified.
- Approval was tabled until the February ExCom after Report is finalized.

Endowment Committee (Pat L.):

- There are no new endowment proposals.

Budget Approval (Pat, Jose, all of us):

- Proposed budget exceeds expected revenue by approximately 30%.
- Dave Cole will send out an email reminder to all ExCom members to try to find savings in their budgets. Revised budgets to be submitted to Jose by February 6th.
- Pat L will circulate the mega budget to the ExCom members for review a couple weeks before the next meeting.

Volunteer of the Month (Joe M.):

- 4 Nominees for December 2015:

Paul Glazebrook (by Debi Garlick for support at Winter Workshop and leadership of winter hikes)

Sue Osrowski (by Debi Garlick for support at Winter Workshop and leadership of winter hikes)

Walt Lazarz (by Debi Garlick for support at Winter Workshop and leadership of winter hikes)

Liz Browne (by Debi Garlick for support at Winter Workshop)

DECEMBER 2015 WINNER: Liz Browne

- 6 Nominees for January 2016:

Steph Keimig (by Pat Lambert for her “depth and broad knowledge of winter hiking and winter backpacking with both novice and experienced winter hikers.”)

Neil Schutzman (by Charlie Arsenault for “for help with our active and growing community of hiking leaders, by becoming Up Country/Series vice chair.”)

Sue Ostrowski (by Charlie Arsenault for “for help with our active and growing community of hiking leaders, by becoming Local hiking vice chair.”)

Colin Novick (by Steve Crowe for “coordination of trail work party with GWLT, and for contributing to Chapter’s all-day Planning Meeting.”)

Ken Pickren (by David Eliot for providing “most of the research, planning and expertise for hikes during the annual Martin Luther King Weekend at the Blue Gentian Londonderry Vermont.”)

Cindy Martel (by Barb Dyer for “serving on the EC, Adventure Travel Committee and leader, and Hut Fil-In Croo, Information Volunteer, and Hike/backpack/families leader. She[also] helped with the registration table at the Annual Meeting.”)

JANUARY 2016 WINNER: Cindy Martel

OLD BUSINESS

Action Items:

Spring Picnic (Joe M.):

Date will be May 14th. Moving forward on organizing this event. Several from the ExCom volunteered to help out. Ongoing.

Endowment/Operations/Reserves Monies separations (Pat L. and Jose S.):

Finalized the split in monies between the Endowment/Operations/Reserves to close out 2015. Closed.

Planning Meeting Action Items:

- Families:
 1. Find vice-chair and define specific needs (DC and Deb H). Open.
 2. Guidelines to help activity leaders understand expectations when leading families (Fred M. and Joe M). Will ask what other leaders do from contacts at the Annual Summit. Open.
 3. Help Sue reach out to other leaders to ensure successful activity upgrade in 2016 (Deb H.). Open.
 4. Help Sue with social media (Barb). Clarified that Sue is a “leader” and that she can post on Meet-Up and on on-line Activities.

Other notes – Family Skate scheduled for Feb 7th, full moon hike on Feb 21st, Central Rock climbing Date TBD.

- YM:
 1. Help define roles of core group, possibly model after ExCom (Charlie). Open.
 2. Goal: 6 varied activities, 6 socials in 2016. Open.
 3. Create Communication path through use of conference calls, email lists. Open.
 4. Increase leader base and spread out duties. Open.

5. Create aggregate calendar, possibly with other YM groups. Open.
6. Suggested leaders to assist with YM focus. Sharon W. paddling, Charlie co-leading, Pat L co-leading, Jose snowshoeing, Bruce W biking, Jean ski night. Open.

Charlie said that the YM will be meeting next Monday (Feb. 1) at the Rail Trail Flatbread Company in Hudson to discuss these action items.

Trails Committee:

1. Trails Plan for 2016 (Kim). Kim reported that the subcommittee is working on a draft plan. Open.
 - A. Pine Hill Trail Plan. Open.
 - B. Adopt-A-Trail (Steve Crowe). Steve Crowe reported that they are meeting on Feb 6th to discuss. Will have more information after that date. Open.
 - C. "Trip with a Purpose" to Cardigan to do trail work. Open.
 - D. Demo rock-splitting at Spring Picnic and promote trails/conservancy. Open.
 - E. BBQ for National Trails Day at Wachusett. Open.
 - F. Women's Day/Crew event? Open.
2. LNT training for leadership in 2016, and cross market this with GWLT (Steve Ciras and Kim). Steve and Kim meeting on Feb 6th to discuss LNT planning and map/compass. Open.
3. Meet with GWLT and establish an engagement model (Don C.): Mike/Don to follow up with Colin on scheduling a hike/training for group on basic trail work skills. Open.

YOP Follow-Up (Cindy, Dave Cole, Susan L-J):

Joanna Lemmon will attend the February 28th ExCom meeting to provide an update on the YOP.

NEW BUSINESS

Prize Challenges: most combined leads for YM and Families, also for Outstanding Stewardship Award (Dave C. and Don C.):

- Discussion focused on a number of prize challenge options. Further discussion on this was tabled until the YM and Families are up and running. Ongoing.

Outstanding Stewardship Award:

- Pat L. will develop the draft criteria for further discussion. Ongoing.

Marketing our chapter through the use of videos: Annual Meeting and Activity Groups:

- Discussion on what venues to target (highlights on email blasts, social media, etc.), and concerns about the technical skillset to put this together. Dave C. will compile a list of ideas to discuss in more detail at the next ExCom meeting.
- Dave C. to look into whether we will need photo releases or waivers for individuals in videos that may be posted in a public medium.

Email blasts monthly ownership via activity chair (Dave C):

- Discussion on highlighting Activities (hiking, skiing, etc.) each month. For example – in January we would highlight skiing...May, biking and so on. The email blast would give a link to trips, maybe some video, photos. Start with March blast?
- Recommended that Nancy Cahn, Newsletter Chair, coordinate the rotation of the activity committee's content submission for the email.

Monthly guest invites via activity chair (Dave C.):

Open.

Review Leadership Guidelines (Deb H.):

Open.

Guideline development on transitioning leaders from activity to another activity within the chapter, and between chapters (Deb H):

Open.

Meet-Up discussion and ownership 2016 (Charlie):

- Meet-Up administration to fall under Communication Chair role and have it be billed directly from the AMC Worcester bank account. Charlie to let Nancy C. know to become admin and transfer account billing.
- Discussion on the use of the Meet-Up site. Charlie will compile a list of ideas on how to expand the use of the Meet-Up site.

Round Table (All):

- Postponed until next ExCom meeting.

Food:

- February 24th ExCom Meeting: TBD

Meeting Adjourned: 8:30 pm